



Republic of the Philippines
Province of Oriental Mindoro
MUNICIPALITY OF ROXAS

OFFICE OF THE SANGGUNIANG BAYAN

EXCERPTS FROM THE MINUTES OF THE 8th REGULAR SESSION OF THE SANGGUNIANG BAYAN OF ROXAS, ORIENTAL MINDORO HELD ON 11 MARCH 2013, 9:30 A. M. AT THE SANGGUNIANG BAYAN SESSION HALL.

Present:

Vice Mayor Violeta L. Dimapilis	- Presiding Officer
Councilor Mae Arlene M. Talens	- Member
Councilor Juanito A. Bacay, Jr.	- Member
Councilor Eduardo K. Soriano	- Member
Councilor Elsie F. Galaran	- Member
Councilor Arnel F. Fabon	- Member
Councilor Lee M. Baculinao	- Member
Councilor Juan S. Advincula	- Member
Councilor Camilo G. Ferreira	- President, Liga ng mga Barangay
Councilor Mary Jennie Leigh Q. Sarmiento	- MSKF President

Absent:

Councilor Cesar T. Daticos	- Member
----------------------------	----------

MUNICIPAL ORDINANCE NO. 01
Series of 2013

AN ORDINANCE ENACTING THE MUNICIPAL TOURISM
CODE OF ROXAS, ORIENTAL MINDORO.

NOW THEREFORE, on motion of Councilor Arnel F. Fabon duly seconded by all -

BE IT ORDAINED BY THE SANGGUNIANG BAYAN OF ROXAS, ORIENTAL
MINDORO that:

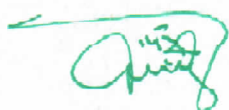
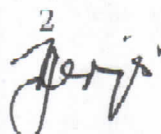
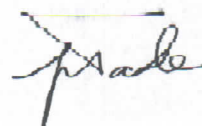
CHAPTER I
GENERAL PROVISIONS

- Section 1. **DECLARATION OF POLICY** - It is hereby declared the policy of the Municipality of Roxas to develop, maintain and conserve its environmental heritage and protect and enrich its cultural integrity through the promotion of an effective, responsible and sustainable tourism.
- Section 2. **TITLE** - This Ordinance shall be known as the "**MUNICIPAL TOURISM CODE OF ROXAS, ORIENTAL MINDORO**".
- Section 3. **SCOPE** - This Ordinance shall govern the regulation of tourism in the municipality including its promotion and development programs and the administrative functions relative to registration, permit, licensing and supervision of tourism related business establishments.
- Section 4. **APPLICABILITY** - This Ordinance shall apply to all resorts, lodging houses, inns, hotels, apartments, pension houses, motels, travel and tour agencies, tour

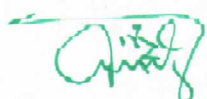
establishments including those providing personal services whose extent of operation is local or international

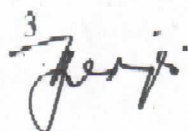
Section 5. **DEFINITION OF TERMS** - The following terms and phrases as used in this Ordinance shall mean

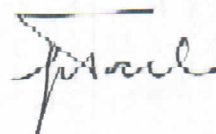
- a) Shuttle - Vehicle used to ferry tourists to and from the port.
- b) Apartel - Any building unit with furnished rooms regularly leased to tourists and travelers for occupancy of which cooking facilities are available.
- c) Motel - Hotel for motorists with facilities the same as that of an Apartel.
- d) Inns or Tourist Inns - An accommodation property with facilities of a motel.
- e) Tour guide/escort - an individual who is registered by the Municipal Tourism Office and who possesses a Mayor's Permit to guide tourists for a fee, commission, or any other form of remuneration.
- f) Office - refers to the Municipal Tourism Office (MTO).
- g) Municipality - refers to the Municipality of Roxas, Oriental Mindoro
- h) Convention - Any gathering for the purpose of exchanging or disseminating views, technical expertise, experiences, knowledge, skills, information, policies or any other related activity.
- i) Council - refers to the Municipal Tourism Council (MTC).
- j) Tourism-Related Establishment - refers to any legitimate commercial entity that is engaged in the business of tourism.
- k) Inbound tour - refers to an organized local tour within the Municipality of Roxas, Oriental Mindoro.
- l) Outbound tour - refers to local travel from the Municipality of Roxas to any point of destination within the Philippines.
- m) Registration - refers to the act of enlisting names of tourism establishments and tour professionals in the registry duly certified and authenticated as having legal personalities to operate business in the Municipality of Roxas, Oriental Mindoro.
- n) Hotel - refers to the building, edifice or premises or a completely independent part thereof, which is used for the regular reception, accommodation or lodging of travelers and tourists and the provision of services incidental thereto for a fee.
- o) Associations - a group of person or entity whose main concern is the promotion and development of tourism.
- p) Bars - refer to entertainment facilities such as night clubs, beerhouses, videoke/karaoke bars and other similar establishments where guests can avail of the services of guest relation officers, hosts, hostesses and other professional assistance.



- q) Travel – movement of person/s from one place to another regardless of purpose.
- r) Tourism – is the science, art and business of attracting and transporting visitors, accommodating them and graciously catering to their needs and wants related to tourism activities.
- s) Domestic/Local Tourism – travel by any person, regardless of any nationality, who is a resident in a country, to a place in that country other than his usual place of residence for any reason other than following an occupation remunerated at the place visited.
- t) International/Foreign Tourism – travel by any person, from his country for any reason other than following an occupation at the place visited.
- u) Visitor – describes any person visiting a country for any reason other than that in which he has his usual place of residence, for any reason than following an occupation remunerated from within the country visited.
- v) Excursionists – temporary visitors staying less than 24 hours in the country visited (including travelers on cruises).
- w) Tourists – temporary visitors staying at least 24 hours in the place visited and the purpose of whose journey can be classified as a) leisure, health, study, religion or sport; (b) business; (c) family visit, (d) mission; or (e) meeting.
- x) Tourist Receipts – revenue generated from incoming visitors.
- y) Tourist Expenditures – expenses incurred by outgoing visitors in the place being visited.
- z) Tour Products – refers to entertainment, transportation, accommodation, guides or services offered to individual and group buyers by tour operators, travel agents, travel agencies, airline companies and tour organizers.
- aa) Government Sector – refers to the Department of Tourism and attached agencies, Regional Tourism Office-Region IV B, Provincial Tourism Office, City Tourism Office, Municipal Tourism Office and Barangay Tourism Centers.
- bb) Private Sector – refers to accommodation establishments, food/entertainment establishments, tourist transport operators, tour guides, and travel agents/tour operators, airline companies, shipping companies, destination management companies/incentive houses and convention and exhibition organizers.
- cc) Spa - is an establishment that has a holistic approach to health and wellness, rest and relaxation that aims to treat the body, mind and spirit by integrating a range of professionally administered health, wellness, fitness and beauty, water treatment and services.
- dd) Aesthetician – is a licensed therapist who has undergone training locally or abroad regarding the skin, face and neck and likewise skilled in giving beauty treatments such as facials, manicures and pedicures.



³




- ee) Massage therapist – is a certified licensed massage therapist who has undergone extensive training either locally or internationally regarding anatomy, physiology and multitude of massage techniques.
- ff) Spa Therapist – is a massage therapist properly trained by the Spa to perform their particular treatments such as salt, scrub, wraps, etc. treatments and must have proof of proper training on such
- gg) Day Spa – is a spa offering a variety of professionally administered spa services to clients on a day use basis including hair and beauty salons and wellness clinics that shall offer at least one water treatment.
- hh) Destination/Resort Spa – is a spa which has for its sole purpose to provide clients with lifestyle improvement and health enhancement through professionally administered spa services, physical fitness, education programming and on-site accommodations where spa cuisine or healthy food is offered.
- ii) Hotel Spa – is a spa located within a hotel/urban/out of town providing professionally administered spa services, fitness and wellness components.
- jj) Cruise Spa – is a spa aboard a cruise ship that provides professionally administered spa services, fitness and wellness components and spa cuisine menu choices.
- kk) Club Spa – is a facility whose primary purpose is fitness, offering a variety of professionally administered spa services on a day-use basis to both club members and non members.
- ll) Medical Spa – is an individual, solo practice, group and institution comprised of medical and spa professionals whose primary purpose is to provide comprehensive medical and wellness care in an environment which integrates spa services, as well as conventional and complementary therapies and treatments.
- mm) Wellness Center – is a spa which provides services and an environment wherein the interconnectedness of diet, lifestyle, exercise, relaxation and rejuvenation must exist in order to bring about the balance.
- nn) Rehabilitation Center – is a spa which primarily focuses on rehabilitation therapy for various accident or health induced incapacity (strokes, heart, etc.) incorporating mainstream and alternative modalities in order to bring the patients to its maximum level of well being.
- oo) Hospital Spa – a hospital facility with a spa, wherein it integrates mainstream medicine and other alternative approach to promote healing and balance of mind, body and soul.
- pp) Open Space – refers to areas or spaces allocated for public use including public roads and boardwalks.
- qq) Boardwalk – refers to walkways made of timber or concrete built along the beach.

4

CHAPTER 2
ORGANIZATIONAL AND INSTITUTIONAL MECHANISM

Section 6. **THE MUNICIPAL TOURISM COUNCIL** – There shall be created, through an Ordinance, a Municipal Tourism Council.

6.1. **Composition** The Municipal Tourism Council shall be composed of but not limited to the following:

Local Chief Executive - Chairman
Municipal Vice Mayor - Vice Chairman

Members:

SB Member-Chairman, Committee on Tourism
Municipal Tourism Officer
President, Liga ng mga Barangay
President, Liga ng mga Kabataan
Municipal Health Officer
Municipal Engineer
Municipal Planning & Dev't. Officer
Municipal Environment & Natural Resources Officer
Municipal Local Government Operations Officer
Chief of Police
Philippine Coast Guard
Chairperson, Tourists Boat Association
Chairperson, Shuttle, Bus Operators & Drivers Association
Chairperson, Market Vendors Association
Chairperson, Chamber of Commerce of Roxas
Chairperson, All Terrain Vehicles (ATV) Operators & Drivers Association
Chairperson, Dive Shops' & Divers' Association
Representatives of all NGOs
Representative, Indigenous Peoples' Organization
Representative, Air transport Operators' Association
Representative, Hotel & Restaurant Operators' Assn.
Representative, Tour Guides' Association
Representative, Travel & Tour Agencies Association
Representative, Resort Operators Association
Representative, DepEd District Supervisor/Principal

6.2 Duties & Responsibilities of the Municipal Tourism Council

- 6.2.1 Reviews all Certificates of Registration issued by the Mayor's Office to tourism establishments as to its conformity with the existing Rules & Regulations.
- 6.2.2 Exercises appellate jurisdiction on matters involving the issuance, renewal, revocation or denial of Certificates of Registration and/or licenses to tourism establishments and cases involving violation of this Code without prejudice to the existing laws.

